## International Macroeconomics

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4 December, 2019

### **Borio and White (Jackson Hole conference paper, 2003)**

At that time—that is: 4-5 years before the financial crisis—the dominant consensus was '*Keep inflation low and stable, and everything else is going to take care of itself* ...'

In particular, the assumption of efficient financial markets implied that

- the financial sector is intrinsically stable, and cannot possibly become a source of instability in itself;
- on the contrary, financial innovation—in the form of derivatives, etc.— allows to spread macro risk around, having it borne out by those best able to do it, that is: investment banks, hedge funds, etc. ...

**Borio and White questioned** all this, by **pointing out** something pretty simple ...

### Historically, periods characterized by

- strong price stability, and
- liberalized financial markets,

—such as the Classical Gold Standard, and the current environment—had also been characterized by an unusually high frequency of bubbles and disequilibria in financial and asset markets ...

Therefore, the notion that 'You keep inflation stable, and everything else is going to take care of itself ...' was contradicted by historical experience ...

In this, Borio and White were building on the analytical tradition of their institution—the *Bank for International Settlements*—which had been built decades before by the economic historian of financial panics, Charles Kindleberger ...

Let's see some of the **evidence** presented by Borio and White at **Jackson Hole:** they started by **highlighting** something we'll also



Output growth around banking crises

see later on: financial crises are typically associated with deep and prolonged recessions ...

So we better pay attention to them ...



Second, they stressed that, since the mid-1980s, there has been a significantly greater frequency of credit and asset prices booms and busts compared to the previous post-WWII period ...

On the left, swings in asset prices and credit in major advanced economies since the end of the 1970s ...

What is the cause of such an increase in the incidence of asset prices booms and busts? Borio and White suggested it was the liberalization of the financial sector ...

	1980					1985					1991				
Countries	Interest rates <sup>1</sup>		Quantities <sup>2</sup>		Capital	Inte	rest rates1	Quantities <sup>2</sup>		Capital	Intere	Interest rates <sup>1</sup>		Quantities <sup>2</sup>	
	Loans	Deposits	Loans	Invest- ments	flows <sup>3</sup>	Loans	Deposits	Loans	Invest- ments	flows <sup>3</sup>	Loans	Deposits	Loans	Invest- ments	flows <sup>3</sup>
United States												•			
Japan	•	•••	•••	•	•••	•	•••	•••		••		•			
Germany															
France		•••	•••	•	••		••	•••		••		•			
United Kingdom	•		•			•									
Italy			•••	••••				••	•••	•••				•	
Canada															
Australia	••	••	•	••	•••	••			•	•					
Belgium		•			•		•			•		•			
Denmark		•	••		••				•	•					
Finland	••	••			••	•	••								
Netherlands			•••		•			•••					•		
New Zealand	•••	•••	•••	•••	•••					•••					
Norway	•••	•••	•••		•••					•					
Spain	•	••		•••	•••		•		•••	••				•	
Sweden	•••	•••	•••	•••	•••										
Switzerland	•	•				•	•								

#### Financial Liberalization: Constraints on Credit Institutions' Balance Sheets and on Capital Flows

This table shows the lifting of several constraints on financial markets' transactions—capital flows, caps on interest rates, ...—during the 1980s across the developed world: in about a decade, a dramatic liberalization took place ...





This period was also characterized by the explosion of derivatives' markets: on the left, the growth between mid-1980s, and early 2000s—of the amount of several types of derivatives' contracts ...

Then, question: 'What does history tell us about periods characterized by strong price stability, and liberalized financial markets?'

**Answer:** 'It tells us that they have been typically also characterized by credit and asset prices booms and busts, with associated large swings

in real economic activity: this was the case under the Gold Standard, and it has been the case since early 1980s ...'

7





Left: some selected evidence which illustrates this general point ...

(*i*) The U.S. in the 'Roaring 1920s' were characterized by price stability and dramatic bubbles in credit, stock, and housing markets ...

(*ii*) Same for Japan during the 1980s, during the buildup of the bubble whose effects are felt even today ...

(*iii*) Same for Australia during the 1880s, under the Gold Standard ...

### Summing up

### Jorda *et al.* (*JME*, 2015) thus sum things up:

'In the pre-crisis consensus, to a large extent, policymakers and economists preferred to ignore bubbles, arguing that they could not exist, or could not be detected, or not reliably, or that nothing could or should be done, or there might be unintended consequences, and so on. Researchers and central bankers imagined that the problem of depressions had been solved and that the financial sector would be self-stabilizing. The financial stability role of central banks was mostly regarded as secondary, if not quaintly vestigial. The crisis exploded these and other myths which had taken hold based on very little firm empirical evidence, and with scant regard for the lessons of history.'

#### **Impact of financial crises on GDP**

**Reinhart and Rogoff**, in their book on financial crises:

*Financial crises have historically been associated with deep and prolonged recessions ...'* 

**Starkest examples** are associated with Asian crises of 1997 ...



Sources: World Bank, World Development Indicators; and IMF staff calculations. Note: The precrisis trend is estimated up to year t = -3, and is extrapolated linearly thereafter. The dotted line indicates the extrapolation of the trend up to the year t = 7. <sup>1</sup>Output = logarithm of real GDP per capita; 100 equals trend in year 7. This figure is from the *IMF*'s *World Economic Outlook* of October 2009 ...

It shows, for **South Korea**, log real GDP *per capita* together with estimated pre-crisis trend ...

It is not based on any sophisticated econometrics, but evidence is unmistakeable ...

Financial crisis shifted output growth path downwards ...

This is clear evidence of a **one-off** impact on **level** of output, whereas as far as impact on **growth rate** is concerned, statistical investigation is necessary to say anything ...

More evidence from Cerra and Saxena (AER, 2008):

- paper based on extremely simple methodology (no sophisticated econometrics ...)
- it analyses impact of 'traumatic events'—financial crises, debt crises, civil wars, ...—on level of output



11

## These are the estimated responses of GDP to a banking crisis ...



FIGURE 4. IMPULSE RESPONSES: BANKING CRISES

Evidence is remarkably consistent across geographical zones, country groups, etc.

Banking crises are associated with large, prolonged falls in output

Clear evidence of falls in potential output ... **Summing up**, a **general finding** is that **financial crises** seem to have had, historically, a large impact on **output** levels ...

All of this—both the evidence from Cerra and Saxena, and the one from the book by Reinhart and Rogoff ...—is based on an analysis of the raw data ...

Obviously of fundamental importance to highlight this key stylized fact, but 'just looking at the raw data' suffers from the obvious shortcoming that this evidence is only suggestive of an impact on potential GDP ...

So let's see some additional evidence on this, based on a methodology that allows to identify shocks to potential GDP ...

#### **Impact on potential output**



Evidence from *IMF* and Cerra and Saxena mostly pertains to developing countries, because before 2007 they had been the countries mostly affected by this kind of crisis ...

What about advanced economies?

Figure in previous slide suggests that in some cases impact has clearly been there:

- for Japan impact of financial crises is so obvious you see it with the naked eye: this is especially the case with the early 1990s's crisis, which was associated with a decrease in trend growth ...
- For Finland's crisis of early 1990s, same thing: you see the impact in the path of actual GDP, exactly as in the case of developing countries ...
- For Euro area, impact is less dramatic, but still detectable
- For United Kingdom, impact post-2007 is very much in line with the estimates of the U.K. Treasury, which has estimated a dramatic loss of potential GDP compared to the pre-crisis trend (you can see this with the naked eye) ...

# However, this does not appear to be the case for the United States:



On the left, you see the evolution of the logarithm of U.S. real GDP since early 1970s, together with the logarithm of estimated potential GDP ...

These estimates are **remarkably close** to those produced by the U.S. *Congressional Budget Office* based on a completely different methodology ...

So, bottom line is: they are very reliable ...

... and what you see is that there is **no discernible** significant **impact** on the evolution of **potential GDP** ...

#### The 'financial hockey stick': From the 'Age of Money' to the 'Age of Credit'

This is largely based on Jorda *et al.* (2016), 'Macrofinancial History and the New Business Cycle Facts', which is forthcoming the *NBER Macro Annuals 2017* ...

Based on a dataset covering 17 advanced economies since 1870—essentially, all advanced economies—Jorda *et al.* (2016) explore the evolution of the relationship between credit, monetary aggregates, asset prices, and macro fluctuations ...

First key finding: since 1870, the world has been moving away from the 'Age of Money' to the 'Age of Credit' ...

**Until** about the **1970s**, the **ratio** between **credit** and either **GDP**, or **broad money** had remained broadly **stable** ...

... but since then, it has been increasing dramatically ...

#### The evolution of leverage



This is evolution of leverage—defined as ratio between nominal credit and nominal GDP—for three countries ...

Evolution for all advanced countries is qualitatively similar ...

There are **differences** among them: in **U.K.**,

evolution of leverage for households and non-financial firms is closely linked; in U.S., it is closely linked until the housing bubble; in Canada, it is pretty much disconnected ...

But main point is the same: an explosion of leverage across the board—also, the numbers are staggering ...

#### The relationship between money (M<sub>2</sub>) and credit



Notes: Total loans refers to bank lending to the non-financial private sector expressed as a ratio to GDP. Br Money refers to M2 measures of money expressed as a ratio to GDP. Both series are averages across the countries in the sample.



(*i*) Until about WWI—period of 'financial deepening'—credit grows somehow faster than M<sub>2</sub>;

(*ii*) between WWI and the 1950s, collapse in credit following the Depression, huge spike in M<sub>2</sub> during WWII, so 'equilibrium' reached before WWI is destroyed;

(*iii*) equilibrium between credit and M<sub>2</sub> is restored between early 1950s and the 1970s;

(*iv*) since then, however, credit has been growing much faster than M<sub>2</sub>, this causing growing disconnect between them ... This has the following crucial implication ...

In the 'Age of money', the central bank, by controlling monetary aggregates, was implicitly preventing an excessive expansion of credit ...

In the 'Age of credit', however, the link between broad money and credit has been breaking down more and more ...

As a result, the **central bank** can **no longer** effectively **control credit** expansion, which has largely taken 'a **life of its own'** ...

**Intuition:** the financial system has become more and more selfreferential, and credit is backed, more and more, by financial instruments created by the financial system itself ...

We will see that an implication of this is the growing synchronisation between credit fluctuations and macro fluctuations ...

#### The expansion of credit has pertained to households



The huge expansion of credit since the 1970s mostly pertained to credit to households, as opposed to credit to non-financial corporations ...

In the early 2000s, the ratio between credit to non-financial corporations and nominal GDP was essentially the

Notes: Business and Household lending expressed as a ratio to GDP averaged over the 17 countries sample. See text.

**same** as **before WWI:** only in the most **recent years** it has somehow **spiked up** ...

Credit to households has been continuously increasing since the 1950s: first, it 'made up' for the collapse following the Depression, and since the end of the 1970s it skyrocketed ...

**Question: What did households do with all this credit?** 

#### The expansion of credit has largely pertained to the housing market



Notes: Mortage and Nonmortage lending expressed as a ratio to GDP averaged over the 17 countries in our sample. Mortgage lending is to households and firms. Nonmortgage lending is unsecured lending primarily to businesses. See text.



Figure 4. Aggregate share of real estate lending in total bank lending

Notes: Share of real estate lending to total lending averaged across 17 countries. Before 1880 the sample size is too small for use. See text.

Dividing credit into 'mortgage' and 'non-mortgage', you see that the recent credit explosion has been driven by mortgage lending ...

At the beginning of the XX century, mortgages made up only about 30 % of overall bank credit, so that banks performed their statutory function of channeling funds to non-financial corporations to finance their investments ...

**Today**, almost 60% of banks' loans have to do with housing ...

This means that **banks** have largely **become mortgage institutions** ...

Jorda et al. (2016): 'The main business of banks in the early 20th century consisted of making unsecured corporate loans. Today, however, the main business of banks is to extend mortgage credit, often financed with short term borrowings.'

#### **Evolution of house prices also exhibits a 'hockey stick' pattern**



Figure 15: Mean and median real house prices, 14 countries.

**Between 1870** and **1970** they exhibited little variation in real terms ...

Since then they have skyrocketed: variation across countries is huge look, e.g., at Japan in bottom-left figure—but overall trend has been strongly upward ...



## Summing up:

Jorda et al. (2016): 'The central development of the second half of the 20th century is the rise of household debt, mostly of mortgages. Corporate debt has increased as well, but at a slower pace. Home ownership rates have climbed in almost every industrialized economy and with them, house prices. Debt has increased much faster than income. Even though households are wealthier, debt has grown faster even than the underlying wealth. Households are more levered than at any time in history.'

Then, questions:

- Has this explosion of leverage left an 'imprint' in the properties of macroeconomic fluctuations?
- In particular, have macro fluctuations become more prone to 'tail events', that is: especially large drop in activity?

We will now see that the answers to both questions is Yes ...

#### Fluctuations in GDP and credit have become more synchronized

- Let's start from the increased synchronization between expansions and contractions in GDP and credit ...
- With annual data, simplest way to check this is to check the fraction of times that GDP and credit have been both increasing or both decreasing from one year to the next ...
- **Before WWII** this was equal to 61% of the times, but after WWII it has increased to 79% of the times ...
- Jorda et al. (2016): 'On average, there is a much tighter connection between growth in the economy and growth in credit after WW2.'

A more precise way, however, is to look at the correlation of credit with key variables ...

# **Below: correlations of credit and money with output, consumption, investment, and asset prices ...**

Real	money gro	owth							
	Full	sample	Pre	-WW2	Pos	t-WW2	Float		
	U.S.	Pooled	U.S.	Pooled	U.S.	Pooled	U.S.	Pooled	
$\Delta y$	0.47	0.38	0.50	0.33	0.44	0.45	0.45	0.42	
$\Delta c$	0.32	0.20	0.35	0.09	0.50	0.37	0.48	0.32	
$\Delta i$	0.20	0.17	0.26	0.10	0.10	0.31	0.18	0.32	
$\Delta hp$	0.16	0.31	0.12	0.24	0.26	0.35	0.23	0.28	
Real	credit gro	wth							
	Full	sample	Pre	-WW2	Pos	t-WW2	Float		
	U.S.	Pooled	U.S.	Pooled	U.S.	Pooled	U.S.	Pooled	
$\Delta y$	0.50	0.36	0.39	0.22	0.80	0.60	0.81	0.56	
$\Delta c$	0.22	0.25	0.19	0.11	0.66	0.53	0.81	0.49	
$\Delta i$	0.18	0.26	0.12	0.15	0.62	0.49	0.68	0.53	
$\Delta hp$	0.00	0.38	-0.17	0.29	0.40	0.46	0.55	0.50	

**Table 10:** Money and credit: cross-correlations with real variables

## **Notes**: All variables expressed in first differences of the log and in per capita terms. Correlations between real money growth and real credit growth (measured with total bank lending to the non financial sector) with: the growth rate of output ( $\Delta y$ ); consumption ( $\Delta c$ ); investment ( $\Delta i$ ); and house prices ( $\Delta hp$ ). Full sample: 1870–2013; Pre-WW2: 1870–1938; Post-WW2: 1948–1971; Float: 1972–2013. See text.

### Main findings:

(*i*) Since WWII, the correlations between credit and real variables have significantly increased. This holds not only for GDP, but to an even greater extent for investment and consumption.

#### (*ii*) Same thing for the correlation between credit and house prices.

(*iii*) Corresponding correlations for money growth also increased, but they are, post-WWII, uniformly lower than those based on credit ...

#### (*iv*) Before WWII, money growth was more correlated with GDP

		Money gi	owth (M2)	~	Credit growth (bank loans)						
Country	Full	Pre-WW2	Post-WW2	Float	Full	Pre-WW2	Post-WW2	Float			
AUS	0.52	0.27	0.40	0.49	0.51	0.23	0.40	0.44			
BEL	-0.07	-	-0.07	-0.07	0.41	0.39	0.32	0.49			
CAN	0.57	0.51	0.51	0.70	0.50	0.46	0.33	0.65			
CHE	0.35	0.33	0.13	0.10	0.29	0.30	0.20	0.22			
DEU	0.49	0.59	0.17	0.48	0.22	0.32	0.08	0.52			
DNK	0.42	0.33	0.39	0.38	0.43	0.35	0.39	0.47			
ESP	0.61	0.25	0.54	0.74	0.29	-0.20	0.36	0.45			
FIN	0.34	0.20	0.41	0.66	0.41	0.36	0.40	0.52			
FRA	0.48	0.44	0.41	0.45	0.39	0.16	0.68	0.63			
GBR	0.61	0.46	0.38	0.44	0.58	0.45	0.38	0.49			
ITA	0.51	0.47	0.38	0.73	0.48	0.49	0.28	0.66			
JPN	0.43	0.01	0.58	0.61	0.54	0.47	0.72	0.53			
NLD	0.33	0.36	0.14	0.31	0.66	0.65	0.41	0.49			
NOR	0.57	0.43	0.49	0.60	0.60	0.61	0.33	0.48			
PRT	0.70	0.81	0.64	0.71	0.33	0.19	0.42	0.50			
SWE	0.53	0.60	0.26	0.29	0.65	0.66	0.44	0.56			
USA	0.53	0.61	0.21	0.27	0.51	0.67	-0.02	0.25			
Pooled	0.51	0.43	<mark>0.46</mark>	0.55	0.42	0.33	0.44	0.54			

**Table 11:** The correlation of money and credit with inflation

Notes: Correlations between money growth and credit growth (measured with total bank lending to the non financial sector with CPI inflation. Full sample: 1870–2013; Pre-WW2: 1870–1938; Post-WW2: 1948–1971; Float: 1972–2013. See text.

growth than credit growth (0.33 versus 0.22), whereas after WWII the opposite is true (0.45 versus 0.60).

For the United States, the contrast is even starker ...

(v) Same broad pattern holds if you only focus on the post-Bretton Woods period ('Float')

Finally (table above), correlation of inflation with credit growth has increased, and it is today comparable to that with M<sub>2</sub> growth ...

So you see that we have truly moved to the 'Age of Credit' ...

#### **Did leverage affect business-cycles' moments?**



A crucial question is then whether the increase in leverage affected the nature of macro fluctuations ...

In particular: Do we see more negative 'tail events'—that is: deeper and more violent recessions—at higher levels of credit leverage?

The answer is **Yes** ...

Jorda *et al.* (2016) consider, for all countries, 10-year rolling samples, and for each sample they compute simple moments (mean, standard deviation, skewness, ...) ...

The previous figure shows how these moments change with leverage (the observations have been grouped in 20 'bins'—i.e., groups—to make the figure more readable) ...

## Main findings:

- leverage is strongly negatively correlated with mean GDP growth ...
  - The interpretation of this finding is however not clear: real GDP growth has been slowing in all advanced countries, but this may or may not have to do with the increase in leverage ...
- Leverage is strongly negatively correlated with skewness ... Higher leverage is associated with deeper recessions ...

• Leverage is strongly negatively correlated with the lowest 10 percentile of GDP growth ...

**Higher leverage** is associated with worse 'negative tail events' ...

With higher leverage, the worst recessions become even worse ...

All of this suggests that a more highly leveraged economy runs the risk of steeper downturns and deeper recessions ...

Let's therefore 'zoom in' on the relationship between credit expansions, bubbles in stock and house prices, and subsequent recessions ...

Jorda et al. (JME, 2015): 'Among policymakers and economists a post-crisis consensus seems to be emerging, and this new view worries a lot about leveraged bubbles.'

#### Recessions associated with the bursting of bubbles and previous large credit expansions are especially deep



**Best reference is Jorda** *et al.* (*JME*, 2015), 'Leveraged Bubbles' ...

The dataset is essentially the same we just discussed ...

They use a statistical algorithm to detect bubbles in stock and house prices ...

Then, they explore whether (*i*) recessions associated with leveraged bubbles are worse than

**'normal'** recessions; and (*ii*) whereas the **bubble** being associated with **stocks** or **housing** makes a difference ...



### These are the results for the **full sample** ...

The main findings may be summarized as follows:

(*i*) recessions associated with leveraged bubbles are indeed worse than 'standard' recessions ...

Shaded grey areas are the 90%-coverage intervals associated with standard recessions: Recessions associated to either equity or house prices bubbles, and with either high or low previous credit growth, are uniformly more severe ...

(*ii*) Recessions are more severe (*a*) if associated to housing bubbles, rather than equity bubbles, and (*b*) is associated with previous high credit growth ...

### This is for the **post-WWII** period ...



**Recessions** associated with equity bubbles are not markedly different from 'normal recessions' ...

Recessions associated with housing bubbles, on the other hand, are significantly deeper than 'normal recessions' ...

Jorda et al. (JME, 2015) thus sum up their findings:

'The detrimental effects of an asset price bubble depend on two factors: whether the bubble happens in equities or in houses, and whether the bubble happens to coincide with rapid growth in private credit as well. Our results clearly show that [...] the worst outcomes are clearly when the bubble is in housing prices and there is a credit boom.' This raises two obvious questions:

- Why are recessions associated with house prices bubbles deeper than those associated with stock prices bubbles?
- Why does previous credit expansion make the recessionary impact of a bubble bursting worse?

This leads us to the work of Mian and Sufi, who have provided one of the most influential interpretations of the Great Recession ...

The best introduction to their work is Atif Mian and Amir Sufi (2014), *House of Debt*, The University of Chicago Press ...

#### There are two key themes in the work of Mian and Sufi:

Wealth Tied Up in Housing And Debt

• **Stocks** are for the rich, housing is the main component of the poor's wealth ...



Left: housing as a share of net worth, and mortgage as share of home value, by net-worth quintiles based on Federal Reserve data ...

**Poorer households** (*i*) have a larger fraction of wealth tied up in housing, and (*ii*) have larger mortgages (as a fraction of the value of the house) ...

### • Therefore,

(*i*) the collapse of a bubble in stock prices mainly affects the rich, who—precisely because they are rich—will most likely not be compelled to cut their consumption in order to deleverage (that is: pay off their debt) ...

This explains why recessions associated with the bursting of stock prices bubbles are not markedly deeper than 'normal' recessions—see in particular top-left of slide 37 ...

A **typical example** is the shallow recession of the **early 2000s**, which followed the **collapse** of the **dotcom bubble** ...

(*ii*) The collapse of a bubble in house prices mainly affects the poor, who will likely be compelled to cut their consumption in order to deleverage ... The **reason** why the **poor** will **need** to **cut** their **consumption** in order to **deleverage**—i.e., pay off their debt—is very **simple** ...

The amount of **debt** is **fixed** in **nominal terms** ...

**During the bubble in credit and housing, debt could be simply 'rolled over'**—that is: it could be **re-financed** each period, leading to it **increasing** at a rate equal to the interest rate on lending ...

After the crash, debt cannot be rolled over any longer, and it has to be paid down ...

**Problem** is: The crash in house prices has wiped out a significant fraction of the wealth of the poor, who now have no option other than contracting consumption in order to pay down the debt ...



The devastating effect on poor homeowners can be seen in the chart at the left, which tracks the evolution of homeowners' net worth from 1992 to 2010 for the poorest and richest quintiles ...

The poor were hammered, whereas the rich experienced a comparatively mild fall in their new worth ...

## Mian and Sufi:

'The sharp decline in home prices starting in 2007 concentrated losses on people with the least capacity to bear them, disproportionately affecting poor homeowners who then stopped spending.' Most of the empirical evidence produced by Mian and Sufi is based on comparing the recessionary experience of U.S. states, counties, or even ZIP code areas which differ by

(*i*) the extent of mortgage credit growth before the housing crash, and

(*ii*) the size of the collapse in house prices ...

If their explanation is correct, we should indeed expect to see that, *ceteris paribus*:

• the larger the crash in house prices—and therefore the larger the 'wipe-out' of the wealth of the poor—the greater the extent of the deleveraging, and therefore the greater the contraction in spending ...

- By same token, the larger the growth in credit before the crash in house prices—and therefore the larger the extent of the debt which ought to be paid down—the greater the extent of the deleveraging, and therefore the greater the contraction in spending ...
- When household deleverage, the fall in the expenditure on durables should be greater than the fall in expenditure on non-durables such as food ...



**Indeed**, this is what you see in the data ...

**First**, the increase in the unemployment rate has been larger in counties with larger crashes in house prices ...



Second, U.S. states which experienced the larger house prices declines also experienced the larger contraction in consumption ...

Third, the fall in the expenditure on durable goods was starkly greater than the fall in the expenditure of nondurables ...

